

**Deer Park High School Escorts  
BUSINESS Football Program Ad  
Ad Deadline is July 14, 2019**

Artwork_____
Payment_____
Cash_____
Ck#_____

Business Name: \_\_\_\_\_

Authorized Contact Name: \_\_\_\_\_ Email/Phone: \_\_\_\_\_

Name of Deer Escort selling ad: \_\_\_\_\_ Ad size: \_\_\_\_\_

Advertising Size.	Ad Dimensions	Cost
Full Color Page	8" x 10.5"	\$ 475
Half Color Page	8" x 5"	\$ 375
1/4 Color Page	4" x 5"	\$ 300
Color Business Card*	3.5" x 2"	\$ 200
Color Back Cover **	8.5" x 11"	\$ 1000
<b>Ad Design Fee – if applicable</b>		<b>\$ 45</b>

**\*\*Please check for availability**

**AD REQUIREMENTS:**

- **MAKE SURE YOUR AD IS BUILT TO CORRECT SIZE - WIDTH & HEIGHT to avoid distortion**
- Allow for a ¼ inch bleed on the sides
- Provide your ad in one of the following digital formats in the sizes noted above:
  - **300DPI TIF, a High-Resolution PDF file or an EPS format**
- COLOR ADS – Will be converted to CMYK.
- Ads must be print ready – please proof them carefully!
- **All ads are subject to approval.**

**AD SUBMISSION**

- **Email** the correct digital ad to [jkremerdp@gmail.com](mailto:jkremerdp@gmail.com) and include the ad size in the email. Make sure the Deer Escort's name selling the ad is included.
- **\*For business cards**, just submit a picture of the business card in the above format.

**AD PAYMENT:**

- Mail payment, COPY OF THE AD and a copy of this completed form to address shown
- Cash – Money Orders – Checks (payable to DPHS Escorts with driver's license# on check)
- **ADS MUST BE PAID IN FULL BEFORE THEY ARE PLACED IN THE FOOTBALL PROGRAM!**
- **DO NOT** put in Director's Box or the DE Booster box. Please drop off or mail payment.

**Mail payment to:**  
**Joni Kremer**  
**2418 Lufkin Lane**  
**Deer Park, TX**  
**77536**

For questions or further information please contact Joni Kremer:  
[jkremerdp@gmail.com](mailto:jkremerdp@gmail.com) or call 713-203-8296.

All proceeds from the sale of ads are used to support the Deer Escort Dance program.  
**Thank you for supporting Deer Park High School Deer Escorts!**

**BUSINESS FOOTBALL AD FORM**

**PLEASE DON'T FORGET TO SEND A PRINTED COPY OF THE AD!  
 IT DOES NOT HAVE TO BE IN COLOR, B & W WILL SUFFICE!**