

**Deer Park High School Escorts
INDIVIDUAL Football Program Ad
Ad Deadline is July 14, 2019**

Artwork_____
Payment_____
Cash_____
Ck#_____

Purchaser Name: _____

Contact Name: _____ Email/Phone: _____

Name of Deer Escort selling ad: _____ Ad size: _____

Advertising Size.	Ad Dimensions	Cost
Full Color Page	8" x 10.5"	\$ 375
Half Color Page	8" x 5"	\$ 275
1/4 Color Page	4" x 5"	\$ 200
Color Business Card*	3.5" x 2"	\$ 100
Color Back Cover **	8.5" x 11"	\$ 1000
Ad Design Fee – if applicable		\$ 45

****Please check for availability**

AD REQUIREMENTS:

- **MAKE SURE YOUR AD IS BUILT TO CORRECT SIZE - WIDTH & HEIGHT to avoid distortion**
- Allow for a ¼ inch bleed on the sides
- Provide your ad in one of the following digital formats in the sizes noted above:
 - **300DPI TIF, a High-Resolution PDF file or an EPS format**
- COLOR ADS – Will be converted to CMYK.
- Ads must be print ready – please proof them carefully!
- **All ads are subject to approval.**

AD SUBMISSION

- **Email** the correct digital ad to jkremerdp@gmail.com and include the ad size in the email. Make sure the Deer Escort's name selling the ad is included.
- ***For business cards**, just submit a picture of the business card in the above format.

AD PAYMENT:

- Mail payment, COPY OF THE AD and a copy of this completed form to address shown
- Cash – Money Orders – Checks (payable to DPHS Escorts with driver's license# on check)
- **ADS MUST BE PAID IN FULL BEFORE THEY ARE PLACED IN THE FOOTBALL PROGRAM!**
- **DO NOT** put in Director's Box or the DE Booster box. Please drop off or mail payment.

Mail payment to:
Joni Kremer
2418 Lufkin Lane
Deer Park, TX
77536

For questions or further information please contact Joni Kremer:
jkremerdp@gmail.com or call 713-203-8296.

All proceeds from the sale of ads are used to support the Deer Escort Dance program.
Thank you for supporting Deer Park High School Deer Escorts!

INDIVIDUAL FOOTBALL AD FORM

**PLEASE DON'T FORGET TO SEND A PRINTED COPY OF THE AD!
 IT DOES NOT HAVE TO BE IN COLOR, B & W WILL SUFFICE!**